



Betsey Johnson delivers: "It lives."



You're never fully dressed without a hint of tulle.



**Style stumper**

**Regina's minimalist white dress**

**Celebrity stylist: Betsey Johnson**

Since she bought this stark white dress four years ago, Regina has tried dressing it up with blazers, denim jackets and accessories, but she's never managed to take it for a spin. "Every time I open my closet it's like a bright white light reminding me that I don't wear it," says Regina, 31, a plus-size model. "I thought it would be a nice change from my all-black wardrobe." She's even considered cutting, studding or tie-dyeing the dress to make it wearable. "I take it with me every time I travel," she says. "I tell myself I'm gonna wear this damn dress!"

**Style solution**

"The long, white dress was so plain, it reminded me of a hospital gown," says legendary non-minimalist designer Betsey Johnson. "It was screaming for color and femininity." Treating the dress like a canvas, first she cut off the sleeves, and then she chopped the length and created a plunging neckline with ruffles recycled from left-over fabric. "Then I dyed the new dress neon pink—one of my favorite colors," says Johnson. She combed through her stash of vintage flowers and found a great purple-pinkish one to give the dress even more personality. Not enough? Johnson urged Regina to wear a green vintage petticoat under the dress so she could play with length. "Then I piled on accessories, and she looked magically fabulous."



"I love it! I don't even miss the white dress."

Regina, 31, model

**The verdict**

"I cannot get over the new dress," says Regina. "It's loud, pretty—and custom-made by Betsey Johnson! It's a celebration dress." Regina admits she's never bought anything pink, or even short, so having this dress is a change for her. "The length is perfect, and the neckline is so sexy," she says. "I'll get more use out of it as it is now." →